

AGENDA ITEM # 21

March 10, 1998

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Discuss and take any appropriate action on request from Greater Leander Chamber of Commerce for economic development funds.

Moved: Commissioner Heiligenstein

Seconded: Commissioner Boatright

Motion: To allocate \$3,500.00 grant from economic development funds for Greater Leander Chamber of Commerce.

Vote: Motion carried 5 - 0 < Clerk copy here >



March 4, 1998

GREATER  
**LEANDER**  
Chamber of Commerce

The Honorable Judge Doerfler  
Williamson County Judge  
Williamson County Courthouse, 2<sup>nd</sup> Floor  
Georgetown, TX 78626

**Re: Grant Application Funds for Economic Development**

Williamson County, the fastest growing county in Texas, and the City of Leander offer many attributes for new businesses and residents. Leander stands ready with a long term water supply and a direct link to the Williamson County and City of Austin job market. We offer spectacular recreational facilities; a challenging municipal golf course with a reputation for the best greens in the region; a dynamic, forward looking city government; and hundreds of acres of prime, undeveloped property.

The Greater Leander Chamber of Commerce Economic Development Committee, composed of members of the business community, is currently working to compile a list of businesses in the Leander and Williamson area. This list will serve as a recruiting tool as well as an informative guide for businesses, the public, and chamber members.

The Economic Development Committee has recently completed a survey of business and residential needs. The Chamber is in need of funds to be able to process this information and incorporate it into brochures introducing historic markers, the golf course, city park, steam train, public library, LISD, civic organizations, and city and county services. This project is labor intensive and will require marketing strategy and printing with an estimated initial cost of \$5,000.

This will be an excellent tool for both existing and new businesses, residents, and a more informed community. This very important project could be expanded and the brochure distributed throughout the entire county. A large scope of services with additional expertise and printed cost would be necessary. The estimated project cost is \$10,000.

The chamber would like to have visual material available, aerial photos of areas for future development, as well as current businesses and attractions. The Crystal Falls Golf Course would provide matching funds on such a project utilizing their current advertising program for the promotion of tourism, industrial, and residential recruitment. The professional services and material needed to complete this project is estimated at \$5,000.

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The Honorable Judge John Doerfler

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Maps of areas are necessary tools given to businesses within the area to distribute to tourists or visitors emphasizing locations of important information as well as proper destination routes. The goal of this project is awareness of services and businesses within our county. With these marketing tools in place, increased revenues will benefit our city, county and state.

We are currently receiving in kind contributions in the range of \$500.-\$700. per week that could be used as matching funds.

Thank you for this opportunity to address the Williamson County Commissioners Court and for the opportunity to expand on our previous application for funds. We appreciate your valuable time in the considering this application and look forward to a cohesive relationship with the county and other chambers of commerce.

Respectively submitted,



Ann Kalm

Ex-Officio, Past President

cc: County Commissioner, Precinct 1, Mike Heiligenstein  
County Commissioner, Precinct 2, Greg Bostright  
County Commissioner, Precinct 3, David Hays  
County Commissioner, Precinct 4, Jerry McHevec

Consider approving letter to Tommy Beard relating to 30 foot lane off County Road 442, East of County Road 443.

Moved: Commissioner Mehevec

Seconded: Judge Doerfler

Motion: To approve letter acknowledging Williamson County has not maintained in the past 40 years nor has any plans to maintain a lane approximately 30' in width running off County Road 442 (the gravel part) north.

Vote: Motion carried 4 - 0 with Commissioner Heiligenstein absent from the dais.  
< Clerk copy here >

**Jerry Leroy Mehevec**  
County Commissioner  
**Williamson County Precinct #4**  
P.O. Box 1104  
Taylor, Texas 76574  
(512)365-2311  
(512)352-1536 Fax

March 10, 1998

TO WHOM IT MAY CONCERN:

Williamson County acknowledges that there is an existing lane approximately 30 feet in width that runs off County Road 442 (the gravel part) north.

Mr. Harvey Smith is the adjacent property owner on the east side and Marcella Janosec on the west side of this lane. Williamson County has not maintained this lane in over 40 years and has no plans to maintain this lane.

Therefore, it is moved by Jerry Leroy Mehevec and seconded by John C. Doerfler to note this in the minutes.

Copy mailed to Tommy Beard  
Rt 1, Box 27A  
Thorndale, TX 76577

*approved 3-10-98*  
*John C. Doerfler*