

AGENDA ITEM # 21

March 10, 1998

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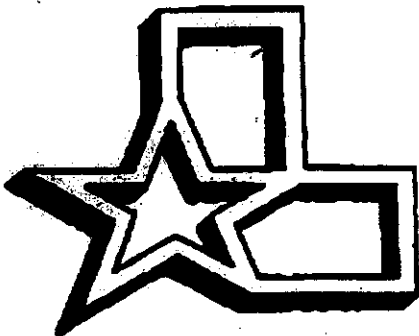
Discuss and take any appropriate action on request from Greater Leander Chamber of Commerce for economic development funds.

Moved: Commissioner Heiligenstein

Seconded: Commissioner Boatright

Motion: To allocate \$3,500.00 grant from economic development funds for Greater Leander Chamber of Commerce.

Vote: Motion carried 5 - 0 < Clerk copy here >



March 4, 1998

GREATER  
**LEANDER**  
Chamber of Commerce

The Honorable Judge Doerfler  
Williamson County Judge  
Williamson County Courthouse, 2<sup>nd</sup> Floor  
Georgetown, TX 78626

**Re: Grant Application Funds for Economic Development**

Williamson County, the fastest growing county in Texas, and the City of Leander offer many attributes for new businesses and residents. Leander stands ready with a long term water supply and a direct link to the Williamson County and City of Austin job market. We offer spectacular recreational facilities; a challenging municipal golf course with a reputation for the best greens in the region; a dynamic, forward looking city government; and hundreds of acres of prime, undeveloped property.

The Greater Leander Chamber of Commerce Economic Development Committee, composed of members of the business community, is currently working to compile a list of businesses in the Leander and Williamson area. This list will serve as a recruiting tool as well as an informative guide for businesses, the public, and chamber members.

The Economic Development Committee has recently completed a survey of business and residential needs. The Chamber is in need of funds to be able to process this information and incorporate it into brochures introducing historic markers, the golf course, city park, steam train, public library, LISD, civic organizations, and city and county services. This project is labor intensive and will require marketing strategy and printing with an estimated initial cost of \$5,000.

This will be an excellent tool for both existing and new businesses, residents, and a more informed community. This very important project could be expanded and the brochure distributed throughout the entire county. A large scope of services with additional expertise and printed cost would be necessary. The estimated project cost is \$10,000.

The chamber would like to have visual material available, aerial photos of areas for future development, as well as current businesses and attractions. The Crystal Falls Golf Course would provide matching funds on such a project utilizing their current advertising program for the promotion of tourism, industrial, and residential recruitment. The professional services and material needed to complete this project is estimated at \$5,000.

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